



## PRIVATE INSTRUCTION

½ Hour ( <i>No Video analysis.</i> ).....	\$55.00
¾ Hour.....	\$80.00
1 Hour.....	\$100.00
<i>VI Video with Online Academy Locker</i>	
\$20.00/Lesson	

### Game Improvement Plans:

	Value	Cost
5 –1 Hour Lessons....	\$700.00	\$400.00
10-1Hour Lessons....	\$1200.00	\$700.00

### Both include:

- 2 Supervised practice sessions
- VI Video with Online Academy Locker

	Value	Cost
20 – 1 Hour Lessons...	\$2600.00	\$1500.00

### Includes:

- 2 Nine hole playing lessons
- VI Video with Online Academy Locker
- 4 Supervised practice sessions
- 20 X-large buckets of balls

*Non-transferable and must be completed by 4/30/12.*

½ Hour Junior.....	\$40.00
1 Hour Junior.....	\$80.00
Playing Lesson.....	\$185.00
<i>(2Hr.includes Green Fee &amp; Cart)</i>	

## CUSTOM GOLF SCHOOLS

**Bring us a group and save.....**

*Golf programs can be tailored to meet the needs of your group.*

*Let us create a customized learning experience that is fun and educational.*

Corporate Events-Office Staffs-Leagues

-Beginners

Clubs -Families-Friends-Couples

For information or to schedule call:

561-346-9517

Book Private Instruction online at:

[www.billbalashgolf.com](http://www.billbalashgolf.com)

Follow the Private Services page to the Academy

# Heritage Ridge Golf Club

Hobe Sound, Florida



## GIFT CERTIFICATES AVAILABLE

### Heritage Ridge Golf Club

Golf Academy

6510 SE Heritage Ridge Blvd  
Hobe Sound, FL 33455

[www.heritageridgegolf.com](http://www.heritageridgegolf.com)



Bill Balash

Director of Instruction

Phone: 561-346-9517

[www.billbalashgolf.com](http://www.billbalashgolf.com)

## GOLF ACADEMY

2011-2012

MENU OF INSTRUCTION



Bill Balash

Nominated 2009 SEC SFPGA  
Teacher of the Year

## CLINICS/SUPERVISED PRACTICE

The Clinics/Supervised Practice Sessions are an economical way to work on your game. They also serve as a great way to practice while under the watchful eye of your coach. Each group is limited to 6 students and includes 1 ½ hour of skill acquisition, coaching and practice with unlimited practice balls.

Our Clinics/Supervised Practice Sessions use an extensive array of training aids and drills to help you develop proper practice habits.

“If you want to improve your golf game, all you have to do is practice more, right? Actually, more is often not better. Since you only have a limited time to practice, knowing what to practice and the right way to do it is critical. If you practice the wrong things you won’t see any improvement. Before you encounter this problem, here are two truths to be aware of as you plan your practice time.

### Practice makes Permanent.

If you practice poorly, you will become a permanently poor golfer. Conversely, good practice can lead you to long-lasting, ingrained improvements.

### You should practice with feedback.

By using training aids, quantifiable practice games, practice targets or employing the help of a teaching pro, you’ll make better use of your time.” *Dave Pelz*

Clinic/Supervised Practice\*.....\$25.00

Game Improvement Plan:

6 sessions.....\$100.00

\*RESERVATIONS REQUIRED

CALL OR SIGN-UP AT THE RANGE.  
561-346-9517

Please refer to our **Academy Activities Calendar** for dates and times for all Clinics, Classes and Golf Schools. Available at the range or online at:

[www.billbalashgolf.com](http://www.billbalashgolf.com)  
[www.heritageridgegolf.com](http://www.heritageridgegolf.com)



## DIRECTOR OF INSTRUCTION

### About Bill Balash

- o PGA Member for 22 years
- o Teaching golf for 29 years
- o Current Golf Digest School Instructor
- o Nominated 2009 SEC South Florida PGA “Teacher of the Year”
- o Awarded 1991 SEC South Florida PGA “Teacher of the Year”
- o Nominated 1993 South Florida PGA “Teacher of the Year”
- o Named to the PGA President’s Council on Growing the Game, 2005-2011
- o Lead Instructor for the Nicklaus/Flick Golf Schools & ESPN Golf Schools, 1994-2004
- o Worldwide Director of Instruction, Golden Bear Golf
- o Education Faculty Member PGA of America Education Department
- o Director of Instruction PGA National Resort
- o President, Bill Balash Golf



Heritage Ridge Golf Club is **open to the public...**  
Visit our web site for Rates, Tee Time information and directions.

[www.heritageridgegolf.com](http://www.heritageridgegolf.com)  
[www.billbalashgolf.com](http://www.billbalashgolf.com)

## GROUP INSTRUCTION OVERVIEW

Clinic/Supervised Practice: \$25.00  
Instruction hours: 1.5 Class size: 6  
Topics: Full Swing or Short Game

½ Day School: \$99.00  
Instruction hours: 4 Class size: 4\*  
Topics: Full Swing or Short Game  
Includes: Video Analysis

1 Day School: \$149.00  
Instruction hours: 6 Class size: 4\*  
Topics: Putting, Chipping, Pitching,  
Bunker & Full Swing  
Includes: Lunch & Video Analysis

1 Day Play with the Pro School: \$199.00  
Instruction hours: 8 Class size: 3\*  
Topics: Putting, Chipping, Pitching,  
Bunker, Full Swing & On-course w/  
Instructor  
Includes: Lunch, Video Analysis & Golf

\*All Schools require a minimum enrollment of 2 students.

### Bring a friend program:

	½ Day	1 Day	1 Day Pw/P
<u>Single</u>	N/A	N/A	N/A
<u>Bring 1</u>	90.00ea.	130.00ea.	180.00ea.
<u>Bring 2</u>	80.00ea.	120.00ea.	170.00ea.
<u>Bring 3</u>	75.00ea.	115.00ea.	N/A

Choose your own date and time or select a date from our **Academy Activities Calendar**.

### 1:1 Ratio Schools Available

½ Day School: \$149.00  
1 Day School: \$249.00  
1 Day & Play School: \$299.00

For questions or to enroll, please call Bill Balash at 561-346-9517 or email [billbalash@gmail.com](mailto:billbalash@gmail.com). All dates are subject to change without notice.